



SPA Welcomes ABC Commitment to Content

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Today, our CEO, Matthew Deaner welcomed the statement by Michelle Guthrie, the Managing Director of the ABC, on her plans for an internal restructure of the ABC.

“The ABC is the home of Australian content and the Managing Director’s plans, as outlined yesterday, will help to ensure that the ABC continues to delivery quality Australian content to Australian audiences. Together with David Anderson, who will lead the Entertainment and Specialist team, the ABC is in good hands as it deals with digital disruption. I wish Michelle and David well.”

Also today, the Chair of the ABC, Justin Milne, delivered the Hector Crawford Memorial Lecture at SCREEN FOREVER in Melbourne.

“Justin’s strong commitment to the ABC and content was evident today. Justin outlined the challenges facing the ABC and producers, digital disruption and set out new opportunities for Australian content. I am encouraged by his announcement of an 18 per cent increase of expenditure on production. I am also heartened by Justin’s comments on regulation and the need for Netflix, Amazon and the new market entrants to make a strong commitment to local industry, as has happened in Europe and Canada. In Justin, we have an ABC Chair that understands the value of the independent production sector.”

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About SCREEN FOREVER

Uniting the pillars of entertainment, media and technology, SCREEN FOREVER is one of the largest congregations of screen industry professionals in the Southern Hemisphere. It is attended by the leading Australian and international industry practitioners involved in all aspects of producing, creating, writing, directing, distributing and financing screen content across film, television, games, interactive and online.

About Screen Producers Australia

Screen Producers Australia was formed by the screen industry to represent large and small enterprises across a diverse production slate of feature film, television and interactive content. Our members employ hundreds of producers, thousands of related practitioners and drive more than \$1.7 billion worth of annual production activity from the independent sector. On behalf of these businesses we are focused on delivering a healthy commercial environment through ongoing engagement with elements of the labour force, including directors, writers, actors and crew, as well as with broadcasters, distributors and government in all its various forms. This coordinated dialogue ensures that our industry is successful, employment levels are strong and the community’s expectations of access to high quality Australian content have been met.